

COOKIES POLICY

CaduceusMarketingPrivateLimited

Website: www.mycaduceus.com

1. Introduction

Caduceus Marketing Private Limited ("Caduceus", "Company", "we", "us" or "our") uses cookies and similar technologies on www.mycaduceus.com ("Website") to provide a better, safer and more efficient browsing experience.

This Cookies Policy explains what cookies are, how we use them, the purposes for which they may be used, and the choices available to Website visitors.

This policy should be read together with our Privacy Policy and Terms of Use.

2. What Are Cookies?

Cookies are small text files that may be stored on your computer, mobile phone, tablet or other device when you visit a website.

Cookies help websites remember information about your visit, recognize your browser, maintain sessions and improve website functionality.

Cookies generally do not directly identify you by name. However, certain cookies or information associated with them may be capable of being linked with other information that can identify you.

3. Why We Use Cookies

Caduceus may use cookies and similar technologies for purposes including:

- To operate and maintain the Website.
- To remember user preferences and settings.
- To maintain login and user sessions where applicable.
- To improve Website performance and functionality.
- To understand Website traffic and visitor behaviour.
- To detect, prevent and investigate security issues, fraud or misuse.
- To improve our products, services and overall user experience.
- To support communications, promotions or marketing activities where applicable.

4. Types of Cookies We May Use

A. Essential Cookies

These cookies are necessary for certain basic Website functions. They may help with login sessions, security, navigation and other essential functionality.

B. Functional Cookies

Functional cookies help remember choices and preferences made by visitors, such as language, session preferences or other Website settings.

C. Analytics and Performance Cookies

These cookies may help us understand how visitors use our Website, including information such as pages visited, approximate usage patterns and Website performance.

D. Marketing or Advertising Cookies

Where applicable, cookies or similar technologies may be used to support promotional, advertising or marketing activities.

Because essential cookies may be necessary for Website operation, disabling them may affect some features.

5. Third-Party Cookies

Some features or services on our Website may be provided by third parties. These third parties may use cookies or similar technologies in accordance with their own privacy policies.

Examples may include website analytics providers, payment and transaction service providers, security and fraud-prevention services, embedded content or media providers, and advertising or marketing service providers, where applicable.

Caduceus does not control the cookie practices of independent third parties.

6. Personal Information and Cookies

Cookies may collect information such as IP address; browser type and version; device information; operating system; Website pages visited; date and time of visits; referring website; and general usage and interaction information.

We may use such information in accordance with our Privacy Policy and applicable Indian laws.

7. Your Cookie Choices

You may control or restrict cookies through your browser settings.

Most modern browsers allow you to view cookies stored on your device, delete existing cookies, block certain or all cookies, and receive a notification before cookies are stored.

Please note that disabling or blocking certain cookies may affect the availability or functionality of some Website features.

8. Cookies and Data Protection

Caduceus aims to handle personal data responsibly and in accordance with applicable laws and regulations of India. Where applicable, processing of digital personal data will be carried out in accordance with relevant requirements, including the Digital Personal Data Protection Act, 2023, as applicable from time to time.

9. Security

We take reasonable technical and organisational measures to protect information processed through our Website. However, no internet transmission, electronic storage system or website can be guaranteed to be completely secure.

10. Changes to This Cookies Policy

Caduceus Marketing Private Limited may update or modify this Cookies Policy from time to time to reflect changes in our Website, technologies used by us, business practices, or legal and regulatory requirements. Any updated version may be published on this page with a revised effective date.

11. Contact Us

Caduceus Marketing Private Limited

Registered Office: Eid Gah Dangal Road, KamalPur, Chandauli, Uttar Pradesh – 232106, India

Corporate Office Address: Shankar Mod, Satibag Mandir, Ward No. 12, Gautam Nagar, Chandauli, Uttar Pradesh – 232104

Customer Care: +91 9208246129

Email: info@mycaduceus.com

Website: www.mycaduceus.com

CIN: U46909UP2025PTC226231

GSTIN: 09AAMCC8316Q1ZU

12. Consent and Use of the Website

By continuing to use the Website, you acknowledge that you have read and understood this Cookies Policy.

Where applicable, consent will be obtained for cookies or processing activities that require consent under applicable law.

Last Updated: 19 August 2026

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